

**R17**

**Code No: 741AA**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA I Semester Examinations, June/July-2018**

**MANAGEMENT AND ORGANIZATIONAL BEHAVIOR**

**Time: 3hours**

**Max.Marks:75**

**Note:** This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A.

Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

**PART - A**

**5 × 5 Marks = 25**

1. Briefly narrate the following:
  - a) Techniques used in Management Science. [5]
  - b) Goal Setting and its Advantages. [5]
  - c) Balance Scorecard and its Advantages. [5]
  - d) Group Cohesiveness. [5]
  - e) Importance of Leadership. [5]

**PART - B**

**5 × 10 Marks = 50**

- 2.a) Define the Management Process.
- b) Briefly explain the various elements of Management Process. [5+5]

**OR**

- 3.a) What is the meaning of Scientific Management?
- b) What are the benefits of Scientific Management to: (i) Employees; and (ii) Workers? [5+5]

4. What is Decision Making Approach? And what are its Advantages and Disadvantages? [10]

**OR**

- 5.a) What is Organizational Planning?
- b) Differentiate between Standing Plans and Single Use Plans. [5+5]

- 6.a) What is Organizational Structure?
- b) Briefly explain: (i) Line; (ii) Line & Staff; and (iii) Functional Organizations. [5+5]

**OR**

7. Briefly explain Authority, Power and Influence. And explain the relationship between them? [10]

- 8.a) Define Personality.  
b) Briefly explain the different natures of Personality. [5+5]

**OR**

- 9.a) What is Organizational Behavior?  
b) What are the Challenges and Opportunities of Organizational Behavior? [5+5]

- 10.a) What are the qualities of a Successful Leader?  
b) Briefly explain the Leadership Skills. [5+5]

**OR**

- 11.a) Give any two definitions of Motivation.  
b) What are steps in Motivation? [5+5]

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